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### **2011 Ford Explorer Ready to Roll With Owens TranSender Boards**

Sturgis, MI (February 15, 2011) Owens Products, Inc., known for their sleek running boards with applications for pickups, vans, SUVs, and CUVs, announces the availability of their newest TranSender application for the 2011 Ford Explorer.

“It’s always fun to be # 1,” commented Gary Kirtley, CEO and Owens Products owner. “We are very excited to be first to market on these boards.”

All-new for 2011, reviewers say that the Ford Explorer finally has what it takes to compete with the best midsize SUVs and crossovers on the market, naming it the 2011 North American Truck of the Year. Improved fuel economy, adept performance and a comfortable interior once again make the Ford Explorer a great choice for a family vehicle. Now you can add rugged styling along with first class appeal by adding the Owens TranSender board.

The TranSender for the Explorer is available in four distinctive choices—ABS molded with step tread, TPO molded, extruded aluminum in bright or black with ABS end caps, and diamond tread with ABS end caps. The ABS and TPO molded boards are reinforced with a full step length galvanized steel support. All boards are paired with custom brackets. The Ford Explorer takes the 75” TranSender board and uses custom bracket kit 10-1174 – four brackets per side for extra heavy use. Custom fit and universal brackets are sold separately. Custom brackets require no drilling when body mount holes are provided. Application guides are available.

Owens Products, Inc., is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Proudly made in the USA. Owens Products is an earth friendly company and works hard at reducing their environmental footprint. [www.OwensProducts.com](http://www.OwensProducts.com) 800-726-9367.

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