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## Owens Products, Inc. PRESS RELEASE

Date: April 26, 2011

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### **Owens is First to Market on Premier Grip Series Running Boards For 2011 Dodge Durango**

Sturgis, MI (April 26, 2011) Owens Products, Inc., known for their sleek running boards with applications for pickups, vans, SUVs, and CUVs, is excited to announce the immediate availability of their Premier and Premier Grip Series Running Boards for the 2011 Dodge Durango.

These fully functional boards offer a sleek and elegant style. Both come equipped with a custom fit body mount bracket system for fast and easy installation and are extremely durable due to full-length steel reinforcement.

“This is a great looking board”, commented Gary Kirtley, CEO and Owens Products owner. “And once again, we are happy to be first to market with this new application.”

You can view the new board at [www.OwensProducts.com](http://www.OwensProducts.com).

All Premier boards are made of impact resistant ABS plastic with UV protection and are ready to install, or paint for that customized, one-of-a-kind look. Premier Grip Series Boards come with injection molded, strategically placed step pads in lieu of step tread.

Owens Products, Inc., is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Owens Products is an earth friendly company and works hard at reducing their environmental footprint. 800-726-9367. [www.OwensProducts.com](http://www.OwensProducts.com)

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