



P.O. Box 670  
1107 Progress Street  
Sturgis, MI 49091 USA

Toll Free: 800-726-9367  
Phone: 269-651-2300  
Fax: 269-651-9326

Website: [www.OwensProducts.com](http://www.OwensProducts.com)  
Email: [Sales@OwensProducts.com](mailto:Sales@OwensProducts.com)

Owens Products, Inc.  
**PRESS RELEASE**

Date: October 26, 2011

Address: 1107 Progress St., Sturgis, Michigan 49091

Contact: Product Questions – Kathy Knautz, National Sales Manager, 269-651-2300  
PR – Terry Kohl, Publicist, 920-622-5536, [pr@terrykohl.com](mailto:pr@terrykohl.com)

**Owens Premier Series Running Boards Give You an Extra Grip in Inclement Weather**

Sturgis, MI (October 26, 2011) Owens Products, Inc., known for their sleek running boards with applications for pickups, vans, SUVs, and CUVs, knows that it soon will be snowing somewhere. That’s why “getting a grip” on winter is just a step away with their Premier Grip running boards.

Owens Premier boards are made of impact resistant ABS plastic with UV protection and come with injection molded, strategically placed step pads in lieu of step tread. Both styles add a sleek and elegant look, yet are capable of withstanding anything winter has to offer. Premier boards are shipped equipped with a custom fit body mount bracket system for fast and easy installation. They arrive ready to install or paint for that customized, one-of-a-kind look.

“The Premier and the Premier Grip boards are extremely durable due to full-length steel reinforcement,” explained Gary Kirtley, CEO and Owens Products owner. “They give you that extra measure of safe footing in any kind of inclement winter weather.”

Owens Products, Inc. is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Owens Products is an earth friendly company and works hard at reducing their environmental footprint. 800-726-9367. [www.OwensProducts.com](http://www.OwensProducts.com)



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