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## Owens Products, Inc. PRESS RELEASE

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### **Owens Products Sees Surge in Running Board Sales for CUVs**

Sturgis, MI (December 19, 2011) Owens Products, Inc., known for their sleek running boards with applications for pickups, vans, SUVs, and CUVs, is seeing a purchasing shift to running boards for CUVs and smaller SUVs.

While the larger SUVs are not going anywhere anytime soon, younger car buyers are looking at improved gas mileage as a very important factor in their purchasing considerations without giving up style and individuality in their aftermarket product choices.

“Instead of the Crew cab pickup, Suburban or Expedition SUV, many families are choosing to purchase a smaller vehicle like a Toyota Highlander or the Kia Sportage—vehicles that can still accommodate kids and their friends as well as sports equipment and groceries,” commented Gary Kirtley, CEO and Owens Products owner.

Owens carries a large selection of boards for this market going back to 2007 models that include GMC, Buick, Ford, Chevrolet, Dodge, Jeep, Toyota, Nissan, Kia, Honda and Hyundai. Owens is the leader in running board manufacturing and application depth and offers many styles including Owens Premier and Premier Grip, Owens Factory Boards, TranSender Boards, ClassicPro and Classic Series.

Search for your perfect product by make, model or part number. Enjoy the new commercial use products section as well as the U.S. dealer locator. Stop by and take a tour at [www.OwensProducts.com](http://www.OwensProducts.com)

Owens Products, Inc., is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Owens Products is an earth friendly company and works hard at reducing their environmental footprint. 800-726-9367. [www.OwensProducts.com](http://www.OwensProducts.com)

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