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Owens Products, Inc., Appoints Media Management Marketing as Public Relations Firm

Sturgis, MI, Owens Products, Inc., known for its sleek running boards with applications for pickups, vans, SUVs, and CUVs, has named Media Management Marketing to handle their public relations initiatives.

“We are very pleased to be working with Terry Kohl,” Kathy Knautz, National Sales Manager for Owens Products, commented. “We have always been proactive in utilizing all marketing resources possible to grow and Terry comes well equipped to help us secure additional media outlets and networking partners within the industry.”

Media Management Marketing is a full resource PR firm in the automotive industry. Terry Kohl, president, is an industry journalist and a marketing and career coach. She is the author of Lost Your Job? Now What!.

Owens Products, Inc., is a family owned business established in 1965, and dedicated to the manufacturing of innovative and quality focused products. Owens is a dominant force in the automotive aftermarket with product lines of plastic, fiberglass and aluminum running boards, aluminum tool boxes, dog boxes, garage and trailer accessories as well as its custom made products. Proudly made in the USA. www.OwensProducts.com 800-726-9367.

